

<p style="text-align: center;">OSC Board Meeting September 15, 2007</p>
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8:30 a.m. at 227 Goggin

Present: Terri Barr, Julie Campbell-Ruggaard, Karen Dickey, Herbert Jaeger, Amy McGoldrick, Rane Messina, Paula Murray, Kathy Pruckno, Krista Short, Beverly Shrader, Rhonda Smith

The meeting was called to order at 8:30 a.m.

Treasurer's Report

Checking account balance is \$23,309.51, including deposit of \$7,000 (team fees). Savings account balance is \$1,773.83, and Synchronized Skating Scholarship Fund is \$1,401.13. Wednesday Night Ice has 14 skaters and 4 adults registered and generated \$3,700 income against \$2,938 expenses. Goggin donated the room for off-ice instruction as well as Lindsay's time for the on-ice instruction. Costs for next semester need to be figured based on 11 Wednesdays (vs. 13 Wednesdays in the fall).

Wednesday Club Ice

There was great positive feedback from skaters as well as adults. Later in the semester we will conduct a survey to find out details. If this program is continued next semester, we will make sure to pay Lindsay, as she is donating her time for this semester. We also will come up with a way for OSC members to have "first dibs" during sign-up, and we might see if we can add more freestyle time as well.

Minutes

The minutes of the 8/23/07 board meeting were approved pending change the line of the Fundraising section.

Synchro Scholarship

After the deadline was extended to 9/15, the committee received 3 applications. A discussion about expanding the program to include a Freestyle Scholarship was discussed. Such a scholarship could support a skater by paying testing fees, competition applications, etc. The key for such an expansion will be obtaining the funds. We could consider using Kroger Gift Card funds to start a modest program this year and expand next season. We will discuss this more at one of our next meetings.

Bylaws

We will begin bylaws review with the following two items: (i) Article IX: Amending the Constitution and (ii) Article VII: Standing Committees. Everyone read these section for the next meeting, and make notes and suggestions for changes and additions. In particular, we need to look at the list of standing committee and need to decide if these are sufficient or others (such as a stand-alone freestyle committee separate from LAC) need to be added. Committee chairs, look at your committee and consider if changes are in order.

Club Forms

Club forms need to be "unified" to have a consistent look. Kathy agreed to take this one with help from Herbert. This goes hand-in-hand with branding ourselves to help with marketing our Club. It was decided that Kathy will start with a new Power Class form for the next semester, so we will be able to market the power classes to freestyle skaters. In this context we need to talk to the power coaches (Michael and Rachel Cox) to establish safe limits and levels (high – low). If in doubt as to which level is appropriate, the coach needs to evaluate the skater as part of the application process. This should also be promoted to FSCC skaters with associate OSC membership. For this semester we will just email freestyle skaters (one in particular) to point out the availability of this class for freestyle skaters for \$60. Vote to proceed in this way was unanimous.

Brochure

Libby pointed out some time ago that our mission statement is inconsistent and contradicts itself in a number of places, so we need to straighten this out. The Club Brochure needs to spell out good reasons to join OSC and make clear what the benefits are. It was agreed that "being the cheapest club in the region" is not a value statement and must be avoided. All this will be driven by a consistent mission statement. With the brochure, forms, and generally all print materials we need to send a consistent

message to our members, current and potential ones. Herbert will bring copies of the current mission statement as it is on the website.

Holiday Show

Terry passed around a flyer advertising this year's Holiday Show and a list of committees required to operate it, including Silent Auction, Crystal Shop, Split the Pot Raffle, and Program Book Committee. The latter one is new, and Terri showed an example from a hockey league what she had in mind. The program book would be produced with a local business sponsor and would contain program notes as well as photographs and brief write-ups of all participating skaters. There would also be advertisement opportunities for families and businesses to help raising funds for the Club.

A discussion of the entrance fees ensued. Last year's entrance fee for the Show was \$6; numerous people complained that this is too high, and a number of board members reflected this opinion. Various pricing options were discussed, but eventually we agreed to market the Holiday Show as the Club's major fundraiser and ask \$5 "suggested donation" with a free program booklet. Cost for visitors could be defrayed by adding coupons for local businesses to the program booklet. Moreover, we agreed to ask participating skaters for a \$10 production fee per skater, with groups of 2 and more skaters paying \$5/skater.

Committee Updates

Web: Herbert added more payment options to the OSC PayPal page (PreJuv practice dress). More items can easily be added as the need arises (e.g. bus fare). The newsletter begins to take shape. Herbert handed out draft copies with request for feedback on errors, typos, etc. Amy wanted to see a piece on fundraising included.

PR: Starting 9/26 we will have a table with tri-fold board in the lobby during Learn-to-Skate times. Will have copies of the Newsletter available there also when it is finished. Placing an add in the Miami hockey program book was considered, but was found too costly (\$100/game or \$1500/season). However, it might be possible to place ads at lower cost in other event program books (Talawanda?) or school publication in schools where skaters attend. We need to obtain information as to which schools our skaters attend. For future reference that could be included on the membership form.

Freestyle: Julie reported about several inquiries regarding the freestyle competition that were publicized via email and our webpage. A few skaters will attend one of the two competitions. Some people thanked the Club for emphasizing the freestyle side of skating in addition to synchro.

Spirit Wear: The spirit wear sale is going well. The first order of shirts is delivered, and a number of people wanted more. There will be another order on October 6.

Fundraising: Mums sale going on now. Each team needs to report color of order by Wednesday. On Saturday 9/29 each team must provide volunteers to sort the order for pickup at Butterfields. Schwan's sale is going until 9/22, and we try to extend this to a later date. Contact Beverly Schrader if you have questions. The next fundraiser is Braided Bread and will be held in October. Remember that we cannot have any order delivered to Goggin – that was a big issue last year, and we cannot afford to have this happen again this year. This is such a sensitive issue that we should not even contact Goggin to ask for permission, as it is clear that Goggin does not wish this to happen.

Team Reports:

Youth: Parent meeting will take place tonight (9/15) at 6 p.m. Amy will be there to explain the travel arrangements and answer new-parent questions. This is important for this team as last year the team was not traveling.

Pre Juvenile: Had parent meeting (with Layne & travel details) last weekend.

Open Juvenile: Had their meeting with parents and officers of both clubs and straighten out the travel arrangements for the team.

Intermediate: Will have a parent meeting today (9/15) after this board meeting.

Before the meeting was adjourned it was agreed to invite Michael Ferlic to perform in the Holiday Show in honor of his graduation and leaving Miami and Goggin. The meeting was adjourned at 10:35 a.m. and the next board meeting was set for Saturday, October 13, 2007, 8:30 am at Goggin, Rm. 227

*Respectfully submitted,
Herbert Jaeger*