

<p style="text-align: center;">OSC Board Meeting August 23, 2007</p>

6:30 p.m. at 227 Goggin

Present: Terri Barr, Julie Campbell-Ruggaard, Lindsay Fenton, Herbert Jaeger, Amy McGoldrick, Ranee Messina, Paula Murray, Kathy Pruckno, Krista Short, Beverly Shrader

The meeting was called to order at 6:35 p.m.

Minutes

The minutes of the 7/5/07 board meeting were approved without changes.

Treasurer's Report

Checking account balance is \$18,713.92 (this after the summer ice bill was paid); savings account balance is \$1,773.1; Synchronized Skating Scholarship Fund balance is \$1,400.02. Our credit card account has zero balance! Bottom line of Summer Sundays shows a final plus of \$122; it will remain in checking for unexpected expenses.

The team budgets were finalized at \$2,117 (INT), \$1,424 (OJV), \$977 (PJV), \$784 (YTH). The OJV budget is pending until the OSC-FSCC meeting on 8/24. It was noted that only the INT team has a budget line item for team manager. It was decided that next year the other teams will also have this item, as it is too late to append the budget at this time.

OSC's USFS club membership was renewed for the 2007-08 season. Wednesday night ice package generated \$2,900 to date. The Board accepted treasurer's report.

Wednesday Club Ice

Board president Amy and Lindsay explained the modification of the Wednesday Ice Package from the way it was decided at the last board meeting. Lindsay will donate her time to ensure that this new Club offering will be a success. To further inform the Club members, Lindsay will put together a question & answer sheet for distribution on the webpage.

Calendar Change

There was a change in ice time for Saturday, 12/15 (the weekend when the INT team is at the Skate for the Cure). For more efficient use of Goggin personnel the new time is now 11:00 am to 12:45 pm (instead 8:30 – 10:15 am). This change will be posted on the web-page.

PayPal Service for Club Payments

The PayPal option to pay team fees and other club offerings has been turned on in mid-August; it was used by a number of club members to sign up for the Wednesday Skater Package – a big plus as this program is limited to the first 15 paying members – and also for paying team fees. While this service is not free, it is well worth the fee and must be seen as the cost of doing business.

Coaches Contracts

All contracts have been edited and are finished but still need to be distributed.

Webpage and Newsletter

In order to update the various team and freestyle web pages with news and new pictures, the board has asked for volunteers on each team to act as a PR-liason and supply "newsworthy" tidbits and pictures for posting on the Club web page and the newsletter. The PR-folks are: Lisa Huddleston for Youth Team; Kathy Pruckno for PreJuv Team; Paula Murray for Open Juv Team; Angela Messina for Intermediate Team.

The Fall issue of the newsletter is in preparation. Herbert will send around a draft with requests for editing and adding items. It was pointed out that some of the teams may not want to publicize their program. So anything regarding team programs should be run by the head coaches before it ends up in the newsletter or the webpage.

To save cost the newsletter will be distributed via email and Club web page. A few paper copies will be put in the lobby at Goggin. Kathy will look into the availability of a showcase in the Goggin lobby (similar to the one in the old Goggin) to display Club info.

As an aside the issue of team pictures was discussed. Paula will contact a photographer to come and take team pictures during the first Saturday practice, as to be on time for the Dr. Porter competition.

Club PR and Visibility at Goggin

We need to increase the visibility of OSC to potential members.

Options are: table during kids skate, maybe a trifold display board (as used in science fairs) – Paula may have a blue one. We'd need a basic flyer about OSC and what we have to offer to members. We could have some of our older skaters help little kids lacing up or with lessons (liability issue needs to be explored).

Whenever there is a chance at print advertising we should use that options: ice show programs, hockey games programs, and such. We also need PR in community newspapers (not just Oxford Press and Journal News, but also papers from hometowns of members coming from further away).

For spring semester Wed ice offerings (if successful enough in the fall) we should have a price structure such that there is an incentive to join OSC (e.g. members pay \$200, non-members pay \$280 – with OSC membership at \$55, it would pay to become a member).

OSC Freestyle

Julie met with Lindsay to explore options of building up the Club freestyle skaters. What we need is a "bridge" from group lessons to freestyle skating. Lindsay will suggest competitions suitable for our freestyle skaters, and Julie will then send them on to the entire OSC membership via email and web page. We should not just consider ISI competitions, but USFS competitions as well.

Fundraising

This fall we will have the mums sale and braided bread fundraiser again. Watch for notes in your email and from your team manager. The Kroger cards will be ongoing. It was pointed out that there are other stores in other regions of the US that will accept these cards as well (e.g. Fred Meyer, Ralphs, King Scoopers, etc.), so send them to your friends and family members! We'll also have a Schwan's frozen foods sale coming up pretty soon. With this fundraiser you can earn 30% crystal credit, and the nice thing is, your order will be delivered to your doorstep! The line of communications for fundraiser notes will be: fundraising chair to team fundraising coordinators (Julie for freestylers) to team members; possibly a follow-up email as a reminder.

Team Reports

PreJuv Team had a swim party and made travel pillows. A great time was had by all. Youth Team will have a team party 9/15, and the Intermediate Team plans to go to a Columbus Crew soccer game.

Travel Update

Busses and hotels have been nailed down, and Layne is getting the travel packets ready for parent meetings. Travel discussions with OJV Team in final stages, meeting with team manager, coaches, and officer is tomorrow (8/24).

Bylaws Review

The review will be tabled until the next meeting, when it will be at the top of the agenda. Please review bylaws for next meeting (download from OSC web page).

The meeting was adjourned at 9:10 p.m. and the next board meeting was set for Saturday, September 15, 2007, 8:30 am at Goggin

*Respectfully submitted,
Herbert Jaeger*